8.2.1 Character Planning Sheet

Plan your character design below. This is a formative assessment for section A on the rubric.

A. Font / Typeface (your research should have been completed on this font already):

B. Origins?	
Age	
Sex	
Race	
Education	
Occupation (job)	
Income	

C	Persona	litv	7
Ŭ.	i Ci sona	11 L J	٠

Basic personality traits (thoughtful, angry, goofy, etc.):

Shortcomings/weaknesses:

Strengths/special abilities:

С).	Арреа	rance	/ Ste	reotyp	e /En	notion /	Manne	risms
(Tall	, short	wide,	long,	heavy,	thin, r	nervous	, proud,	shy
e	tc)								

E. Clothing / Props?

Clothing will assist in your audience recognising your font. A prop could also define your character and could become one with it. Try to be specific with your examples.

F. Sum this character up in a sentence or two.

Include a physical description, qualities, personality & motivations.

G. On separate pieces of paper, create several thumbnail sketches for your character. Use the images you have gathered as resources. Thumbnails are small and quick. They do not have to be precise or technically accurate. They help you explore visual possibilities. These will be refined later. Explore different styles, shapes and techniques. Will you apply textures, patterns, shadows, depth and specific colours to add to the mood and overall look and feel of your character? Exaggerate some features. Some characters are purely made out of shapes and some are given depth with the use of textures and shadows. This will be the last step for conceptualizing your character:

Depending on the personality etc., use a style that compliments those factors and your character will flourish. These sketches are also evaluated.

Level I-2

A2:The student demonstrates a **limited** knowledge and understanding of character design as evident in their planning sheet.

Level 3-4

A2:The student demonstrates a **satisfactory** knowledge and understanding of character design as evident in their planning sheet.

Level 5-6

A2:The student demonstrates a **good** knowledge and understanding of character design as evident in their planning sheet.

Level 7-8

A2:The student demonstrates an **excellent** awareness of character design as evident in their planning sheet.